



Information about our exhibition samples

Packaging concept for coffee capsules 'be Venturous'

As part of IST's in-house 'UV Days' trade fair, a multi-layered print packaging concept was developed for different coffee characters.

In keeping with the rather bold coffee variety, this packaging was printed on Gmund Colors 72 matt paper in combination with cool printing colours.

Machine:

Bobst flexo printing machine centre cylinder
8 Colours

Printing:

- UV sheet-fed offset printing 4/0 (CMYK)
- Inline embossing
- UV inking: K, C, M, Y, ID 100% (LEDcure)
- Pad printing of the coffee capsule 1/0 (black)

Material:

Gmund Colors Matt 72, 240 g/m², 50 x 70 cm

Suitability: Food industry

